

Conference Registration

Life After Do Not Call: Marketing to Your Target

May 4, 2004 ★ 3:00 - 4:00 p.m. EDT

Marketing and consumer research for cemetery and funeral service professionals, with no travel time and expense!

Deadline for Registration: May 4, 1:00 p.m. Eastern Daylight Time

Cost: \$99 for ICFA members in U.S.; \$114 for ICFA members in Canada
\$159 for non-members in U.S.; \$174 for non-members in Canada

Format: Live audio via telephone and video (PowerPoint) via Internet

The following information is required to process your registration. The deadline for registration is 1:00 p.m. Eastern Daylight Time on May 4. Please note that you are encouraged to include multiple staff using a speaker phone and a single computer for a single-registration charge. If you intend to use multiple phone lines and computers, you must submit multiple registrations and payments.

Name _____

(Note: You will need to provide this name to the operator to access the conference.)

Company _____

Address _____

City/State/Zip* _____

Phone _____ **Fax** _____

Email _____

(Please print clearly. Your confirmation and instructions for the conference will be sent to this e-mail address.)

Payment**:

- ICFA Member (\$99 for U.S. participants; \$114 U.S. for Canadian participants)
- Non-member (\$159 for U.S. participants; \$174 U.S. for Canadian participants)
- Check — please make payable to ICFA (must be received by April 26)
- Visa MasterCard Discover AmEx (must be received by 1 p.m. on May 4)

Card Number _____ **Exp. Date** _____

Name on Card _____

Signature of Cardholder _____

Billing address for card (if different from address provided above) _____

The ICFA will process your registration and send you an e-mail with details on how to access the conference. If you have any questions, please call 1-800-645-7700.



Please return form with payment to:

ICFA Meetings Department, 1895 Preston White Drive, Suite 220, Reston, VA 20191
Fax: (703) 391-8416 • Questions? Call 1-800-645-7700 or visit www.icfa.org.

** Please note that the conference can be accessed only from the United States and Canada.*

*** All cancellations will result in a full refund, less a \$10 processing fee.*