



# January 17-19, 2007 Treasure Island Las Vegas, Nevada REGISTRATION FORM

Please type or print. If you are registering more than one person, please photocopy this form for additional registrants.

Name \_\_\_\_\_ Nickname (for badge) \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Prov \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_

E-mail address \_\_\_\_\_ Web address \_\_\_\_\_

Indicate if you are a: CCE  CFuE  CCFE  CFSP  CCCE  Is this your first ICFA Sales Conference? Yes  No

Are you attending as part of a sales contest or incentive program, or because you are a "top producer" at your location? Yes  No

If so, do you plan to attend the special Friday "Lunch With Gary O'Sullivan," reserved just for top performers? Yes  No

If you have a disability that requires special accommodation, please check box and attach a statement of your needs.

### Background information for pre-registration directory, to facilitate on-site networking:

Number of years in preneed sales \_\_\_\_\_ Number of sales/marketing personnel at your property \_\_\_\_\_

Is your company:  funeral home  cemetery  combination  other – please specify: \_\_\_\_\_

Principal products/services sold preneed \_\_\_\_\_

Ethnic or other niche market(s) served \_\_\_\_\_

**Payment must accompany registration form in order to receive early registration discounts.**

**REGISTRATION** Before 12/12 After 12/12

\$ \_\_\_\_\_ **ICFA Member:** \$450 \$505

\$ \_\_\_\_\_ **Non-ICFA Member: \$565**

### Or send multiple staff and save even more!

\$ \_\_\_\_\_ **2-4 attendees: \$415 each**

\$ \_\_\_\_\_ **5 or more attendees: \$390 each**

### ADDITIONAL TICKETS FOR SPOUSES/GUESTS

The following event is included in your full registration fee.

Extra tickets may be purchased for spouses/guests.

\$ \_\_\_\_\_ **Wednesday evening  
Welcome Reception** (\_\_\_\_ tickets @ \$40 each)

\$ \_\_\_\_\_ **TOTAL DUE**

CHECK (Please make payable to ICFA)

DISCOVER

VISA

MASTERCARD

AMERICAN EXPRESS

Credit card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Print name as it appears on credit card \_\_\_\_\_

Please include your Security ID# (3-digit # on the back of your card or 4-digit # on front of AmEx card) \_\_\_\_\_

Signature \_\_\_\_\_

Billing address (if different from above) \_\_\_\_\_

**PLEASE RETURN THIS FORM WITH PAYMENT TO:**

ICFA Use Only
Date Rec'd _____
Ind ID# _____
Co ID# _____ Check# _____
Total\$ _____



**ICFA Meetings Department**  
107 Carpenter Drive, Suite 100  
Sterling, VA 20164  
Or fax to 703.391.8416

### YOUR REGISTRATION FEE INCLUDES:

Two-day educational seminar, ICFA binder filled with handouts and "how to" instructions, free book on approachability, free CD ROM with time management software, registration directory (to facilitate networking), Thursday and Friday luncheons and continental breakfasts, and Wednesday evening Welcome Reception.

### CANCELLATION POLICY

Registrants canceling their registrations by December 12, 2006, will receive refunds. All cancellations must be in writing and will be subject to a \$50 per person processing fee. Registrations canceled after December 12, 2006, will not be refunded. Ticket refunds will be offered if cancellation request is received in writing at ICFA headquarters by December 12, 2006, less a \$5 processing fee per event. No refunds will be offered after this date.

### REGISTRATION LIST

Registrations received by December 12, 2006, will be included on the Conference Registration List.