

# Advertising Insertion order



*International Cemetery & Funeral Management*

Published by the International Cemetery and Funeral Association

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## Advertiser \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Other/additional (addresses outside USA) \_\_\_\_\_

Person to contact \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_

Fax (\_\_\_\_) \_\_\_\_\_ email \_\_\_\_\_

Name of ad agency \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Other/additional (addresses outside USA) \_\_\_\_\_

Person to contact \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_

Fax (\_\_\_\_) \_\_\_\_\_ email \_\_\_\_\_

## Dates of Insertion (Please check dates desired and indicate year)

MONTH	YEAR	MONTH	YEAR	MONTH	YEAR	MONTH	YEAR
January	_____	May	_____	Aug/Sept	_____	December	_____
February	_____	June	_____	October	_____		
March/April	_____	July	_____	November	_____		

## Size/type of Insertion

<b>Check one</b>	1 pg	1/2 pg island	1/2 pg vt	1/3 pg vt	1/4 pg vt	1/4 pg hz
	2/3 pg vt	1/2 pg hz	1/3 pg hz	1/3 pg sq	1/6 pg hz	1/6 pg vt

**Check one** 4-Color Black & White 2-color: PMS # \_\_\_\_\_

**Check one** Art Enclosed Will send Pick up from (date of ICFM issue) \_\_\_\_\_

Special instructions: \_\_\_\_\_

This order form is subject to all of the provisions of the International Cemetery & Funeral Management rate card in effect on the date of the signature.

This reservation is NOT complete without a signed authorization.

CANCELLATIONS: Cancellations must be received on or before the SPACE deadline and will be ~~subject to a short rate fee~~. ICFA reserves the right to repeat the most recent ad run, or to charge for space reserved, if copy/artwork is not received by the MATERIAL deadline.

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_