

# ICFM 2006 EDITORIAL CALENDAR

<b>Issue</b>	<b>Editorial Focus</b>	<b>Space Deadline*</b>	<b>Materials Due*</b>
January	2006 Convention Program Issue <b>Bonus Circulation: 12,000+ issues – Double the exposure, same low rates!</b>	November 18	December 9
February	Cemetery & Funeral Home Design & Maintenance	January 10	January 17
March/April	Convention Onsite Issue <b>Bonus Circulation: 2005 Onsite Convention Issue—Includes exhibitor company profiles!</b>	February 2	February 13
May	Post-Convention Wrap Up Including photos from the Expo Hall!	April 3	April 13
June	Personalization Honoring the ICFA KIP Awards Winners!	April 27	May 9
July	Caskets & Mausoleums <b>Bonus circulation: ICFA University!</b>	May 25	June 8
August/September	Legal & Legislative Concerns Exclusive coverage and extensive shelf life!	June 22	July 7
October	Cremation <b>Bonus circulation: ICFA Fall Management Conference!</b>	August 31	September 14
November	Preneed Sales & Marketing	September 28	October 12
December	Grief	October 25	November 8

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## **International Cemetery & Funeral Management**

**The only official publication of the International Cemetery and Funeral Association**

**NOTE: All issues receive additional Bonus Circulation between 100-500 issues through ongoing distribution at state and regional meetings!**

\* Dates subject to change. These are deadlines for advertisements, not editorial copy. For information on submitting press releases and stories, please see Press Release Guidelines and Author Guidelines at [www.icfa.org/icfm.htm#contribute](http://www.icfa.org/icfm.htm#contribute), or call Susan Loving, managing editor, at 1-800-645-7700, extension 222.